



Remaining Schedule

City Council

- 11/12 Public Hearing & Council deliberations
- 11/19 Discussion & First Reading of Ordinance
- 12/3 Second Reading of Ordinance & Final Action
- 12/10 Reserve Final Action date
- 12/17/2024 LAST Monroe Council meeting of 2024

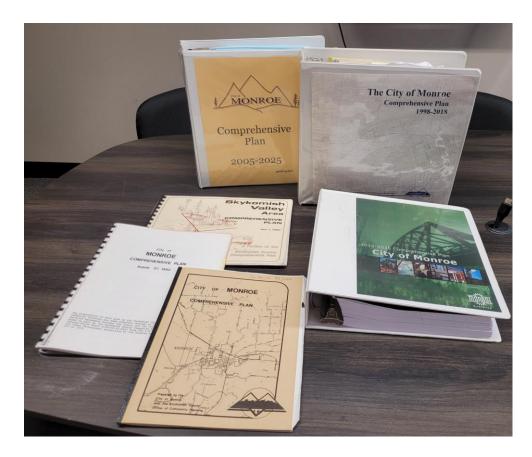


Presentation Overview

- Why Plan?
- The WA GMA 101 regulatory requirements
- Coordinate and consistency with other agency plans
- Summary of Draft Monroe 2044 Comprehensive Plan
- Future Land Use Map



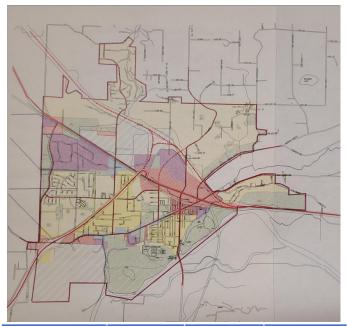
Planning in Monroe





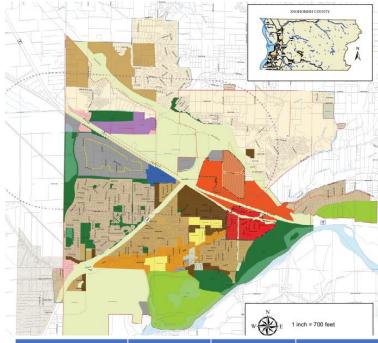


Planning vs. Actual Growth



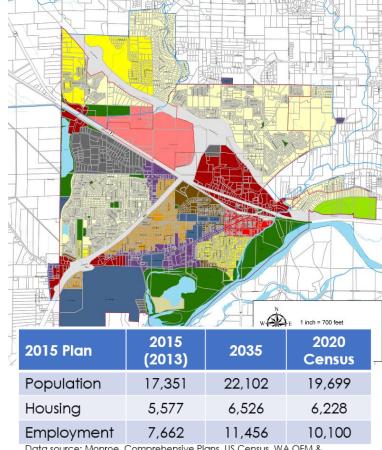
1994 Plan	1990	2012 (Existing city limits)	2012 Actual (With annexations)
Population (Not including DOC)	4,158	8,620	17,390
Housing	1,712	3,149	5,387
Employment	3,293	4,770	7,662

Data source: Monroe Plans, US Census, WA OFM & Snohomish County PDS



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2005 Plan	2005	2025	2020 Census
Population	15,920	20,540	19,699
Housing	4,353	5,571	6,228
Employment	9,633	12,390	10,100

Data source: Monroe Comprehensive Plans, US Census, WA OFM & Snohomish County PDS



Data source: Monroe Comprehensive Plans, US Census, WA OFM & Snohomish County PDS



Comprehensive Planning in Washington

Accommodate City Share of Housing and Employment by 2044
2,216 new housing units
2,324 new jobs

State of
Washington
Growth
Management Act

Puget Sound
Regional Council
Multi-County
Planning Policies
(Vision 2050 &
Regional
Transportation
Plan)

Snohomish
County
Countywide
Planning Policies
(Housing and
Employment Goals)

Monroe
Comprehensive
Plan and SEPA
Analysis
(Spring 2022 –
Fall 2024)

Monroe Municipal Code (Next Steps)

Monroe Subarea Plans

Projects



Growth Management Act Requirements



- Under RCW 36.70A.130, the City of Monroe is required to:
 - Plan for the succeeding 20-year population and employment growth forecast; and
 - Review and revise the comprehensive plan and development regulations to ensure the plan and regulations comply with the requirements of the GMA.

•

- Under the GMA, Snohomish, King, and Pierce Counties must complete their comprehensive plan update every ten years
- Deadline for the update is December 31, 2024

The Growth Management Act

Urban Development







Development

Economic





Natural Resource **Industries**



Open Space & Recreation

Environment





Public Participation & Coordination







Historic Preservation

Shoreline Management



GMA Required & Optional Elements

Required Elements:

- **≻**Land Use
- ➤ Housing
- ➤ Capital Facilities
- **>** Utilities
- ➤ Transportation
- ➤ Climate Change due 2029

Optional (or optional until funding is provided*):

- ➤ Economic Development*
- ➤ Parks & Recreation*
- **≻**Conservation
- ➤ Solar Energy
- ➤ Subarea or neighborhood plans



What's changed since 2015?

Imagine Monroe

Imagine Monroe: A lively center surrounded by nature. A place of beauty and goodwill.

Our parks, waterways, and environment are healthy and accessible for everyone to enjoy. Our historic downtown and business districts are thriving and full of locally owned businesses and locally sourced products. We can find everything we need with regional connections and with a variety of choices for work, housing, dining, shopping, arts, and activities.

Friendly and responsive, we strengthen connections through gathering spaces, events, services, and community-centered infrastructure - creating a safe place for all.

In Monroe, everyone feels at home and everyone feels they belong.

- 54 Amendments to GMA
- New Multi-County Plan Adoption of the Puget Sound Regional Council's (PSRC) Vision 2050
- Amendments to the Snohomish Countywide Planning Policies (CPPs)
- Development in Monroe
- Adoption of Monroe's Unified Development Regulations, MMC Title 22
- Revised City Vision: Imagine Monroe
- New 20-year population, housing, and employment allocations



Major Items for this Update Cycle

- Ensure the plan is consistent with *Imagine Monroe*
- Address Social Justice/Equity, as require by amendments to the GMA and PSRC's Vision 2050
- Housing update and establish new policies to construct, preserve, and/or transform housing to meet new allocations based on income levels, and address racially disparate impacts

Sources: ¹Parolek, Daniel (2020). Missing Middle Housing: Thinking Big and Building Small to Respond to Today's Housing Crisis. Washington DC: Island Press. pp. 7–8.

Parolek, Daniel (2020). Missing Middle Housing: Thinking Big and Building Small to Respond to Today's Housing Crisis. Washington DC: Island Press. p. 15.



2044 Population/Housing/Employment

PEOPLE*	2020 Census	2044 Allocation	Increase
City	19,699*	24,302	4,603
Unincorporated UGA	1,567	1,974	407
Total Monroe UGA	21,266	26,276	5,010





HOUSING*	2020 Census	2044 Allocation	Increase
City	6,163	8,379	2,216
Unincorporated UGA	551	758	207
Total Monroe UGA	6,714	9,138	2,423



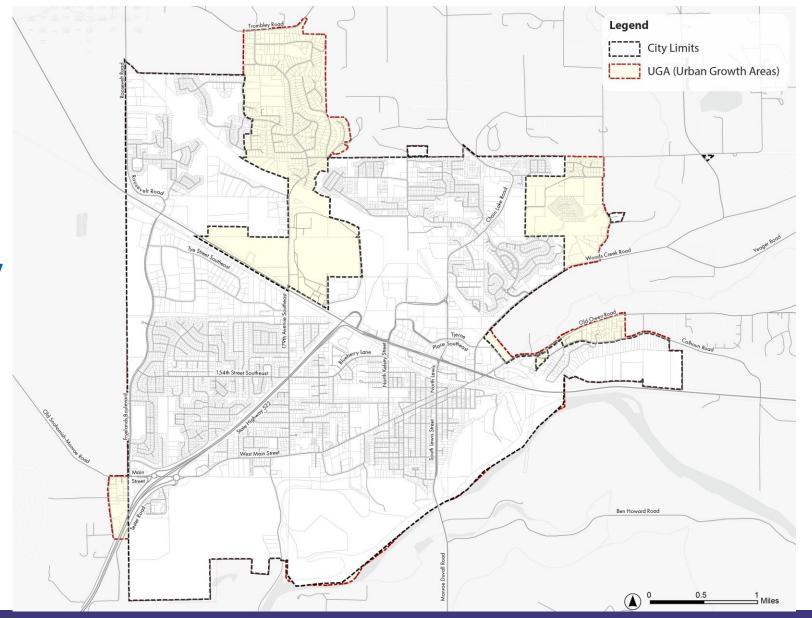


JOBS*	2020 Census	2044 Allocation	
City	10,096	12,420	2,324
Unincorporated UGA	164	241	77
Total Monroe UGA	10,260	12,660	2,400



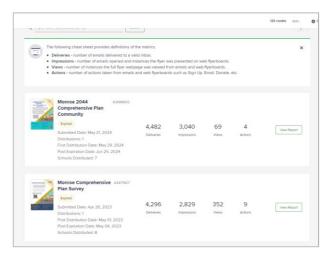


Monroe UGA City + Unincorporated Snohomish County

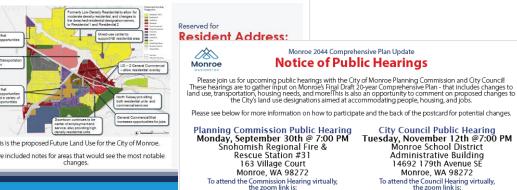




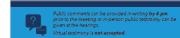
How did we notify the public?











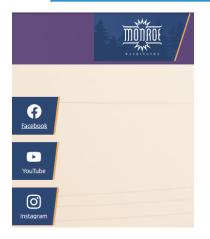
https://us02web.zoom.us/j/83748075121

Monroe2044.com

https://us02web.zoom.us/j/81494331511







Evertt Herald

NOTICE OF MONROE CITY COUNCIL PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a PUBLIC HEARING is scheduled to be held Tuesday November 12, 2024, at 7:00 p.m. by the Monroe City Council on the Draft Monroe 2044 Comprehensive Plan and Appendices. Location: In-Person at the Monroe School District Administrative Building (14692 179th Ave SE Monroe, WA 98272) and online via Zoom - Virtual Meeting Platform Zoom Link https://us02web.zoom.us/i/81494331511, Call-in Number: 253-215-8782 Meeting ID: 814 9433 1511, PROJECT NAME: Monroe 2044 Comprehensive Plan GMA Periodic Update APPLICANT: City of Monroe PROJECT LOCATION: The Monroe Comprehensive Plan addresses property within the Monroe City limits and unincorporated portions of the Monroe Urban Growth Area (UGA). PROJECT DESCRIPTION: The City prepared a GMA compliant periodic update to the Monroe Comprehensive Plan, Monroe 2044. The Comprehensive Plan evaluates growth and land use changes for the City on a 20-year planning horizon. This plan update also includes a new Transportation Master Plan, Utility System (Water, Sewer, Storm) Plans, and a Trails Master Plan. The Monroe 2044 Plan includes the GMA mandatory elements; Land Use, Transportation, Housing, Capital Facilities, Utilities, Parks and Recreation, Economic Development, Shoreline & Environment. SEPA REVIEW: Monroe issued a Determination of Significance (DS) on 2/1/2024, Notice of Availability of Draft Supplement Environmental Impact Statement (SEIS) on 5/14/2024 with a 30-day comment period that ended on 6/14/2024, and issued a Notice of Availability for Final SEIS on 10/18/2024. PUBLIC COMMENT PROCEDURE: Anyone wishing to comment on the above items or to provide other relevant information may do so in writing or appear before the City Council in person at the time and place of said public hearing. Submit written comments to Jodi Wycoff, City Clerk, at <u>cityclerk@monroewa.gov</u> by 4:00 p.m. on the date of said public hearing. Please see <u>Instructions</u> above for the virtual meeting information via Zoom. **PUBLIC REVIEW** OF DOCUMENTS: The complete Draft Monroe 2044 Comprehensive Plan and Appendices, d environmental documents can be downloaded from the project website: https://www.monroe2044.com/. Copies of these documents are also available for public review at the Monroe Library 1070 Village Way, Monroe, WA 98272, or you can request a ShareFile link. FOR MORE INFORMATION: please contact Kate Tourtellot, Planning Manager @ (360)



Monroe Community Engagement









Monroe 2044 Comprehensive Plan

This document includes 11 chapters and 22 appendices:

The following slides provide an overview of Chapter 3 – 10, the required and optional elements of the GMA

Land Use Parks & Recreation

Transportation Capital Facilities

Economic Development Utilities

Housing Shoreline & Environment



Land Use

Table 3.1 - EXISTING LAND USE TYPE

Category	Acres	Percent
Detached Residential	1,820	46.0
Attached Residential	92	2.3
Commercial	346	8.7
Mixed Use	167	4.2
Industrial	193	4.9
Others*	1,335	33.8
Total	3,953	100.0

^{*} Includes institutional, open space, parks, and transportation.

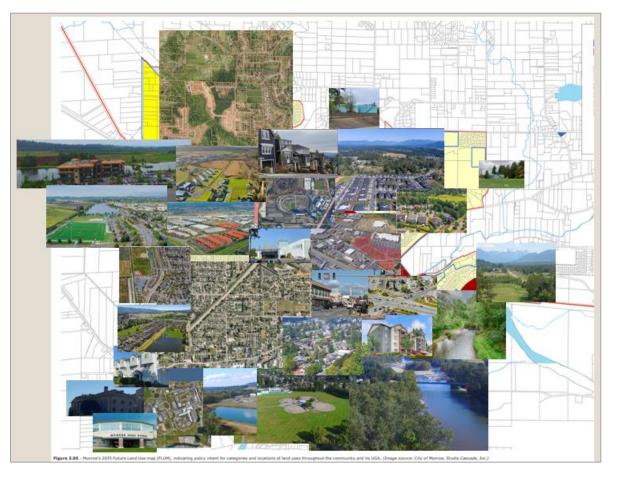






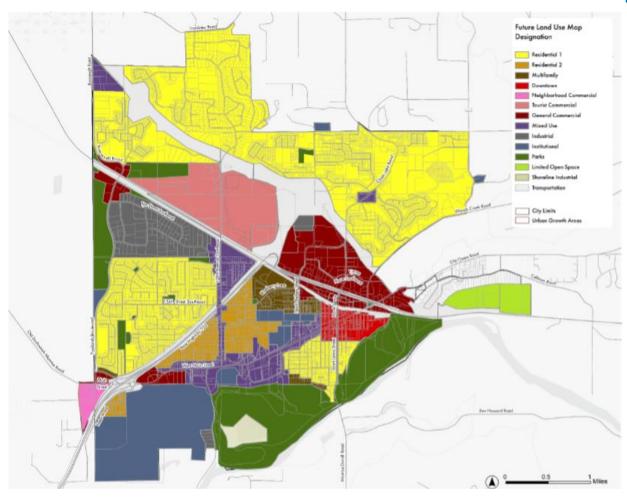
Table 3.3 - FUTURE LAND USE CAPACITY

Housing units in 2020	Housing units by 2044	Increase	Future Land Use Capacity
6,163	8,379	2,216	2,471*
551	758	207	479
6,714	9,138**	2,424**	2,950
Employment in 2020	Employment by 2044	Increase	Future Land Use Capacity
10,096	12,420	2,324	2,741
164	241	77	109
10,260	12,660**	2,400**	2,850
	2020 6,163 551 6,714 Employment in 2020 10,096 164	2020 2044 6,163 8,379 551 758 6,714 9,138** Employment in 2020 Employment by 2044 10,096 12,420 164 241	2020 2044 Increase 6,163 8,379 2,216 551 758 207 6,714 9,138** 2,424** Employment in 2020 Employment by 2044 Increase 10,096 12,420 2,324 164 241 77



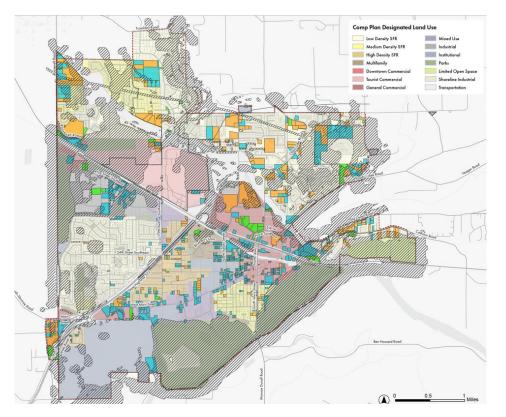


Proposed Future Land Use Map



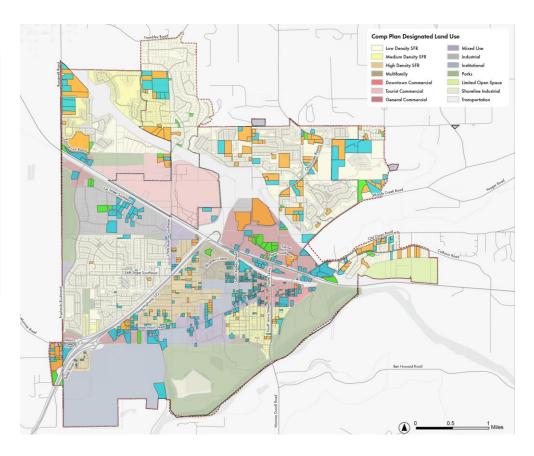


BLR - Monroe Refinements



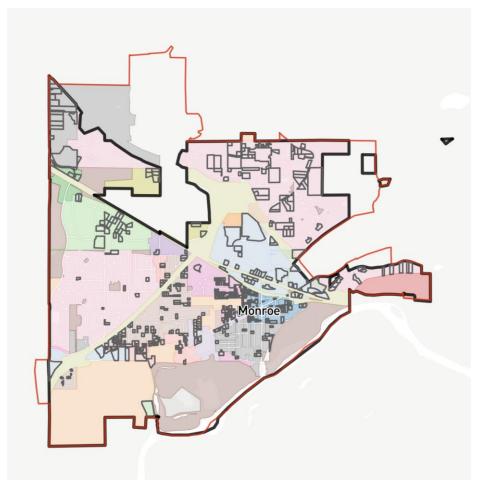


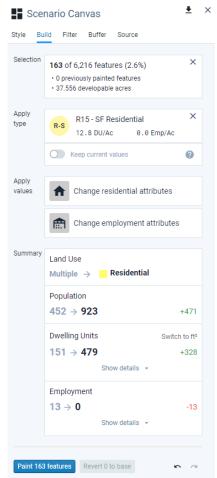
Vacant, partially-used, and redevelopable parcels were used to create scenarios and estimate available housing and employment capacity based on potential changes in future land use designations.

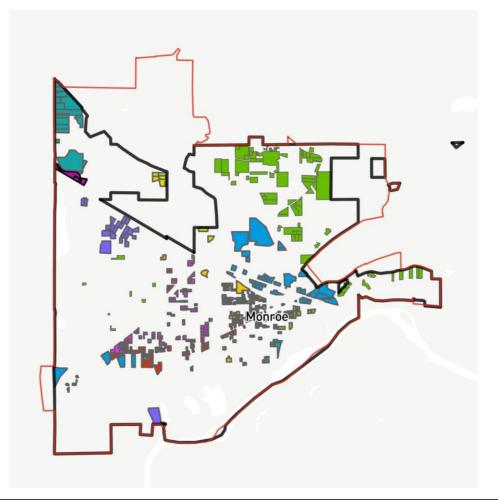




Scenario Planning – Baseline Analysis

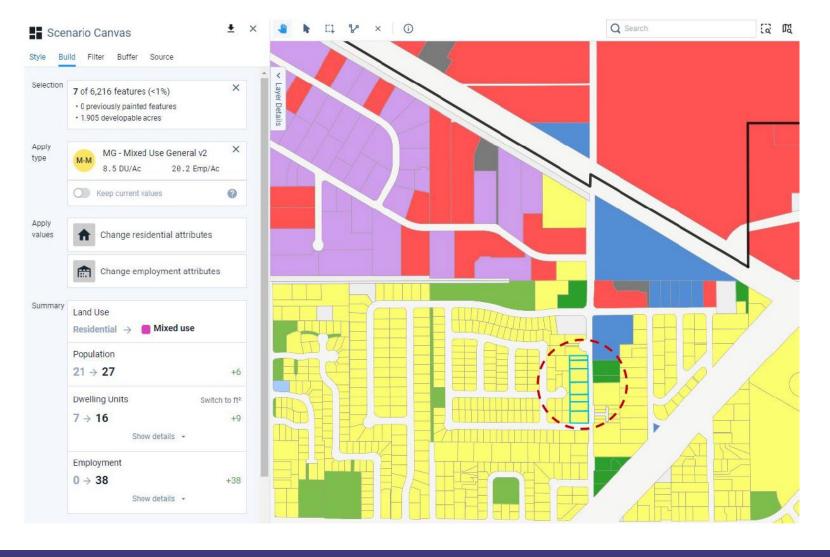






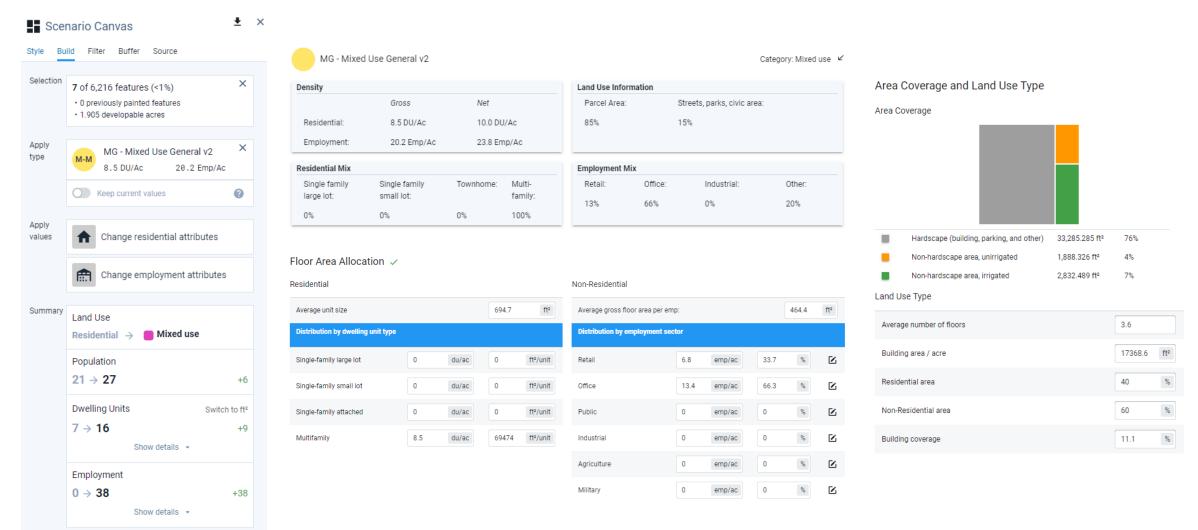


Scenario Planning: Example Applications



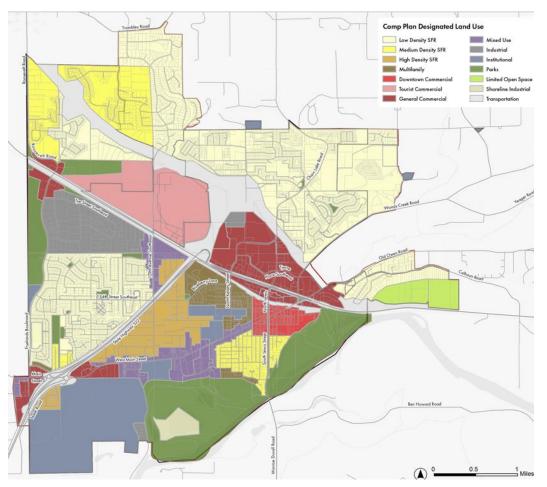


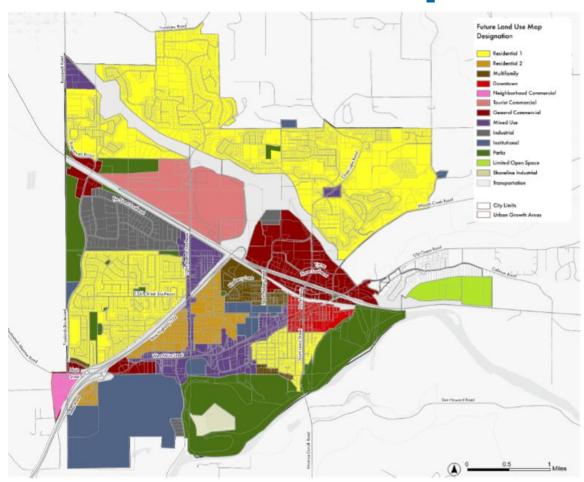
Scenario Planning: Example Inputs





2015 vs Draft Future Land Use Maps







Transportation

- Change to Multi-Modal Level of Service Standards
- Evaluate vehicle traffic based on speeds through identified corridors

Building on the identified sidewalk, bike lane, and trails









Economic Development

STRENGTHS

- An authentic, historic, central downtown area with restaurants, breweries, and other amenities.
- Monroe has a large and diverse industrial business sector.
- More people and businesses are moving to Monroe.
- The proximity of tourism attractions like Evergreen State Fairgrounds and Speedway, North Cascades recreation, as well as Lake Tye Park.
- Monroe has more than a mile of public riverfront parkland.
- Monroe supports the surrounding area as a retail hub, with offerings that include Walmart, Lowe's, Safeway, and Fred Meyer.
- Wayfinding signs and their positive effect on businesses.
- Connection to other regions of Washington State by three major highways: US 2, SR 203, and SR 522.
- Monroe is an East County hub for healthcare and human services.

OPPORTUNITIES

- Encourage North Kelsey to develop as a "center" with a mix of retail, restaurants, entertainment, and housing served by transit, pedestrian, and bike facilities.
- Collaborate with large landowners to masterplan/redevelop surplus and underutilized properties into housing, entertainment, and community spaces.
- New and higher quality hotel development would have advantages over the existing supply.
- Support future Fairgrounds
 expansion to generate increased
 demand for high-quality hotels.
- Future development of Monroe's natural spaces and trail systems with connections to regional trails in Snohomish and King Counties.
- Enhance the public realm through additional art and beautification.
- Development of the former Cadman site along the Skykomish River could enhance tourism amenities.
- Incentivize redevelopment of commercial and industrial areas to meet Monroe's future employment page fe.
- Support the redevelopment of US 2 as a "boulevard" minimizing visual clutter and enhancing road capacity to serve multi-unit housing.
- Incentivize high-quality attached housing to create options for first-time homebuyers or empty nesters looking to downsize.
- Continue to enhance gateways at entry points along US 2, Main Street, and Fryelands Blvd.
- Incentivize and leverage historic nature of Downtown.

WEAKNESSES

- Lack of investment in downtown properties by property owners.
- Heavy trucks on SR203 limit options for outdoor dining and shopping in historic downtown especially on Main Street east of SR203 due to cut-through traffic heading to eastbound US 2.
- Monroe is located within a short and reasonable driving distance from Seattle's northeastern populous suburbs and commercial hubs. Local travelers within the "drive-to" market would rather drive home than spend on lodging.
- The lodging supply doesn't include a full-service or destination hotel.
- Lack of industrial and commercial land to develop and grow manufacturing, apprenticeships, technical, and professional jobs.
- Monroe lacks workforce housing to serve residents of all income levels.
- Burlington Northern Santa Fe railroad bisects the community and cuts off easy access from residential to commercial centers.
- The Correctional Complex supports a substantial number of jobs in the area. The city needs a diverse workforce to mitigate any adverse impacts if it were to close.
- Increasing traffic congestion on US 2, SR 203 and SR 522.

THREATS

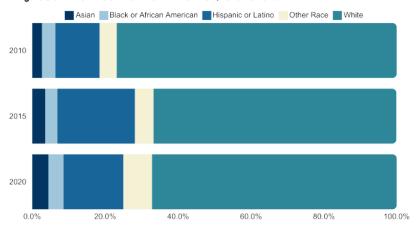
- Continued decline of brick-and-mortar stores.
- Monroe Correctional Complex could close, removing 1,000 + jobs from the local economy.
- Fairgrounds Park and/or Evergreen Speedway could close, reducing local entertainment and event venues that currently support Monroe hotels and restaurants.
- Airport overlay zone continues to limit building height and intensive uses in the airport overlay zone.
- Future job growth is limited due to lack of land for development.
- While residential and commercial development has been allowed within unincorporated areas of the County, the City continues to face barriers to expansion of its Urban Growth Area and potential annexations to accommodate future development.
- Increased traffic congestion on US 2 and SR\$22 discourages people from living, shopping, and visiting Monroe.
- Underutilization or non-commercial uses of properties and existing buildings in the city's commercial and light industrial zones.
- Increased homelessness requires added city resources to help the most vulnerable in our community find stable housing and meet their needs.
- Lack of affordable housing for residents at all income levels impacts workforce availability and quality of life.
- Disinvestment in historic buildings, which could lead to greater vacancies.



Housing

House Bills 1220, 1110 and 1337

Figure 6.3 - RACIAL COMPOSITION IN MONROE, 2010 TO 2020



Source: US Census Bureau, 2010, 2015, 2020 American Community Survey 5-Year Estimates (Table DP05)

Table 6.6 – SUMMARY OF EMERGENCY HOUSING CAPACITY

Type	Capacity (unit/bed)	Total Capacity	Total Need
Hotel/Motel Conversion	88	477	127
Emergency Shelter	89	177	137

^{*} Hotel / Motel Conversion includes Fairground Inn (63 units) and Monroe Motel (25 units)

Source: Snohomish County BLI 2021





Table 6.7 - PROJECTED CAPACITY AND HOUSING NEED BY INCOME BRACKET

Income						2044 Future Land Use Capacity	
level	Income Band (AMI)	Category	Zone	Projected housing need	Aggregated Housing need	Total capacity	Surplus or deficit
Fortuna marelia	0-30% PSH			154			
Extremely Low	0-30% non- PSH	Low-Rise, Mid-Rise Multifamily, ADUs		319	716	913	196
Very Low	ery Low 31-50% MG	MG	243				
Low	51-80%			0			
Moderate	81- 100%	Madagata Bassita	R15, DC,	0	381	425*	44
Moderate	101- 120%	Moderate Density	MN, MG	381			
Above Moderate	>120%	Low Density	R4, R7, DC, MN, MG	1,118	1,118	1,134*	16
	•	Total		2,215	2,215	2,472*	257

*Housing units in Mixed use zones (DC, MN, MG) are allocated to multiple income categories (50% Low income, 20% Moderate income, 30% for Above Moderate income. Additional ADUs can be added to Low Income level capacity.

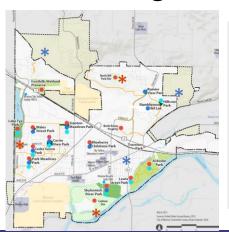
Source: Urban Footprint, MIG Analysis



^{**} Vacant lands only are used for this analysis. Partially Used (10.56 acres) and Redevelopable (29.91 acres) are available for emergency housing when needed.

Parks, Recreation, Open Space, and Trails

- The Parks, Recreation, and Open Space (PROS) Plan was adopted in 2022
- The draft Trails Plan was prepared concurrently with the updated Transportation Plan and for consistency with the PROS Plan goals and policies











Capital Facilities Plan





- The Capital Facilities Plan includes updated water, sewer, and stormwater utility plan, updates to the municipal campus needs and incorporates the PROS plan by reference
- Modeling for the facilities is based on the draft Future Land Use Plan
- The CTP includes a capital improvement plan of the multi-year financing plan that is updated regularly with the budget.



Utilities

Table 9.1 - UTILITY PROVIDERS AND SERVICES

Utility	Provider	Description
Natural Gas	Puget Sound Energy (PSE)	Provides natural gas to the City of Monroe.
Electricity	Snohomish County Public Utility District (PUD)	Provides all electricity to the City of Monroe and greater Snohomish County.
Franchise Utilities	Provider	Description
Internet Service	Xfinity/Comcast, AT&T, Astound Broadband, Ziply Fiber, Hughesnet, ViaSat, T-Mobile, and Startouch	Internet service coverage in the City of Monroe is provided by various private companies.
Wireless Phone Service	Verizon, AT&T, T-Mobile, and other providers	Various private companies provide wireless phone service providers.
Cable TV	Xfinity, Ziply Fiber, Dish TV, and DirectTV	Cable television services are provided to individual properties by private companies on a property-by-property basis.
Solid Waste and Recycling	Republic Services, Inc. and Waste Management Inc.	Provides solid waste, yard waste, and recycling services within the City of Monroe. Waste Management, Inc. provides services to the newly annexed area of Monroe Woodlands.

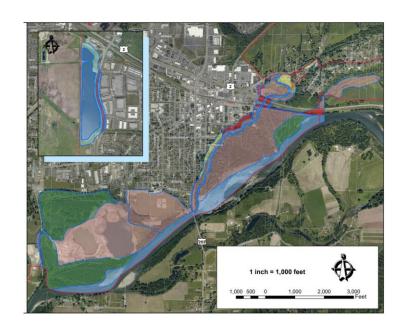


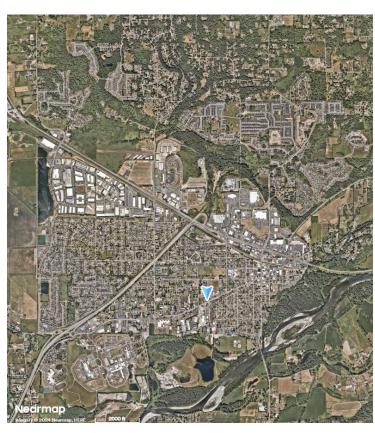


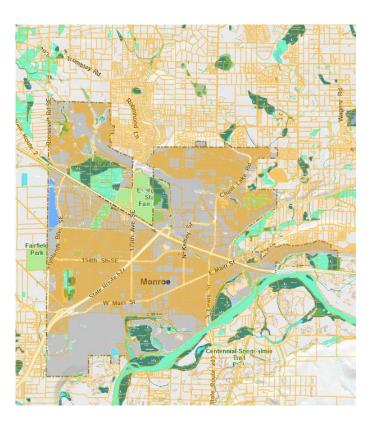




Shoreline & Natural Environment



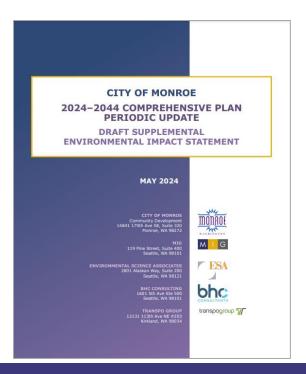




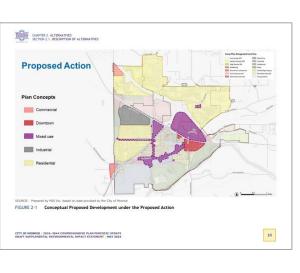


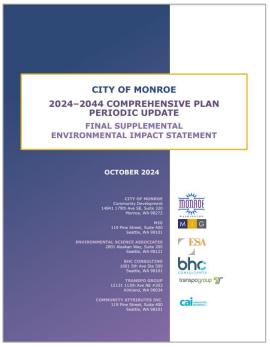
Environmental Review Process (SEPA)

The 2015 Comprehensive Plan EIS vs Action Alternative











Post Planning Commission Action

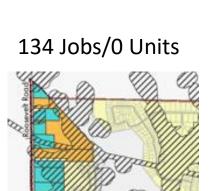
 The Planning Commission adopted Findings, Conclusions & Recommendation for Council to Adopt the Plan as presented

Community Concerns

Options



Development Assumptions: Focus Areas





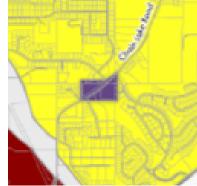
75 Jobs/75 Units





40 Jobs/40 Units





- Development assumptions are consistent with potential future land use changes
- Mixed-use could develop in different patterns (more/less housing and employment





What happens if a Residential area changes to Mixed-Use?

Land Use

- Legal Non-Conformance
 & Reuse
- New Uses
- Assess Values

- b. Improvements, expansions, or additions to existing single-family dwellings including accessory buildings, considered nonconforming due to the zone in which they are located, are permissible when the improvement, expansion, or addition:
 - i. Does not change the existing use, as established, from the effective date of the nonconformance;
 - ii. Does not increase the land area devoted to the nonconforming use by more than twenty-five percent from the effective date of the nonconformity;
 - Does not create additional dwelling units;
 - iv. Conforms to required occupancy, setback, lot coverage, landscaping, parking, and all other development standards within the respective zone;
 - v. Meets the applicable design standards prescribed in Chapter 22.42 MMC; and
 - vi. Provides public improvements, as deemed necessary for the project, such as sewer, water, drainage, pedestrian circulation, and vehicle circulation, in addition to other concurrency provisions.



Mixed-Use Zone Uses

Conforming Use (1)	Mixed Use - Neighborhood (MN)	Mixed Use – Medical (MM)	Mixed Use – General (MG)
1. RESIDENTIAL LAND USES			
Dwelling Units, Attached	Р		Р
Dwelling Units, Temporary Security Guard	А	Α	Α
Group Homes			Р
Halfway Houses			EPF
Home Occupations	А		Α
Retirement Housing and Assisted Living Facilities	Р		Р
Work Release Facilities			EPF

Food and Beverage Establishments			
• Bakeries	Р		Р
Coffee Shops	Р	Α	Р
Convenience Stores	Р	А	Р
Grocery Stores	Р		Р
• Liquor Stores	Р		Р
Restaurants	Р	Α	Р
Tasting Rooms	Р		Р
• Taverns	Р		Р
Gas Stations			Р
General Retail	Р	Α	Р
Mobile Vendors	Р	Р	Р
Motor Vehicle Sales Facilities			
Automobiles and Trucks			Р
Motorsports Vehicles and Boats			Р
Recreational Vehicles (RV)			Р
Pharmacies and Drug Stores	Р	Р	Р
Warehouse Clubs and Supercenters			Р



Snohomish County Assessor

- Designation & zoning change does NOT result in automatic change in property's assessed values, the basis for taxes
- Development on one parcel may increase or decrease assessed value on an adjacent parcel – project dependent
- Assessor does not base assessments on forecasting (i.e., the potential development), assessment is based on sales data, certificate of occupancy, sign off on building permits, and/or utility improvements (sewer to un-serviced area)



Assessor's Land Tables

		700004								
Model Number:		702024		Land Type:	77	88				
NBHD Number:		5105001		Method:	23	34				
Comment:		RESIDENTIAL		Zoning: R25, R15 (review Mon. zone revisions in 2024)						
Additional Comments:										
		205,000								
Range Method	s Application (Site Rating							
SQUARE FT	ACREAGE	VALUE	RATE PER SF	RATE PER ACRE	RATE					
0	0	205,000	BLANK	BLANK	13.00	C5				
5,000	0.11	270,000	54.00	2,352,240	13.00					
10,000	0.23	335,000	33.50	1,459,260	12.25	C6				
20,000	0.46	457,500	22.88	996,435	12.25					
30,000	0.69	580,000	19.33	842,160	12.25					
40,000	0.92	702,500	17.56	765,023	12.25					
80,000	1.84	1,192,500	14.91	649,316	12.25					
120,000	2.75	1,682,500	14.02	610,748	12.25					
160,000	3.67	2,172,500	13.58	591,463	12.25					
200,000	4.59	2,662,500	13.31	579,893	12.25					
400,000	9.18	5,112,500	12.78	556,751						



Model Number:		702024		Land Type:	76	88				
NBHD Number:		5105001		Method:	23	34				
Comment:		MIXED USE		Zoning: MUC, MN, MG (review Mon. zone revsns. in 2025)						
Additional Comments:										
		Base Constant:			205,000					
Range Method	s Application (Site Rating							
SQUARE FT	ACREAGE	VALUE	RATE PER SF	RATE PER ACRE	RATE					
0	0	205,000	BLANK	BLANK	13.25	C9				
5,000	0.11	271,250	54.25	2,363,130	13.25					
10,000	0.23	337,500	33.75	1,470,150	12.25	C10				
20,000	0.46	460,000	23.00	1,001,880	12.25					
30,000	0.69	582,500	19.42	845,790	12.25					
40,000	0.92	705,000	17.63	767,745	12.25					
80,000	1.84	1,195,000	14.94	650,678	12.25					
120,000	2.75	1,685,000	14.04	611,655	12.25					
160,000	3.67	2,175,000	13.59	592,144	12.25					
200,000	4.59	2,665,000	13.33	580,437	12.25					
400,000	9.18	5,115,000	12.79	557,024						



Remaining Schedule

City Council

- 11/12 Public Hearing & Council deliberations
- 11/19 Discussion & First Reading of Ordinance
- 12/3 Second Reading of Ordinance & Final Action
- 12/10 Reserve Final Action date
- 12/17/2024 Final Monroe Council meeting of 2024
- 2025 Amend Monroe Municipal Code and Zoning Map



Deliberations: after closing the public testimony portion of the hearing

- Consider the GMA, as amended, Vision 2040, and Snohomish Countywide Planning Policies
- Consider the Planning Commissions Findings, Conclusions & Recommendation to adopt the Plan as presented
- Consider community input

Options:

- 1. Accept the Planning Commission recommendation as presented
- 2. Provide direction to the Mayor and staff requesting revision(s) to the draft Plan, including, but not limited to, the proposed Future Land Use Map, update the associated land use capacity tables, and prepare an addendum for the Final SEIS





